



Accounttz strikes home with Landlordzone

Accounting made easy for thriving online company

Overview

With over 200,000 visits per month, Landlordzone is recognised across the UK as one of the most popular and well-respected websites servicing landlords and property managers.

Launched in 1999 by entrepreneur Thomas Entwistle, the portal provides a free comprehensive service to landlords, tenants, letting agents and other property professionals with 50,000 members and a thriving online community. The business is also supported by sister websites tenantverify.co.uk and landlordmoney.co.uk and employs four part-time members of staff.

Challenge

The business accounts were initially handled through a spreadsheet system, which was both time consuming to manage and complicated to maintain. If the Landlordzone business proposition was to grow, Thomas needed to search for an accounting software tool that would make bookkeeping simple and empower him to control his accounts more effectively.

Thomas had been using accounting software to manage his personal bookkeeping for many years. He had discovered a package called Personal Accounttz when researching various different accounting options online. Unlike a lot of its competitors, the product had glowing reviews from other users so he purchased the package, which he immediately found easy and straightforward to use.

Solution

Having already used Personal Accounttz, Thomas was familiar with how the program worked. He researched several different business accounting software options and eventually selected Business Accounttz as he was accustomed to the intuitive interface and many of its powerful yet simple to use features.

Thomas Entwistle, director and owner of Landlordzone, said: "One of my main priorities was to select a package for the business that could enable the bolting on of customer and supplier databases, which would in-turn take the pain out of day-to-day bookkeeping."

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"Cost and time management was also a major driver and I liked the fact that with Accounttz it was just a straightforward one-off payment for the product. Having signed a service contract with Accounttz, any additional add-ons and updates to the product were free and there were no hidden costs, as there are with other vendors," he continued.

Evaluation

Landlordzone started by trialing the Business Accounttz Basic package before migrating to the more feature-rich Enterprise version and opting for a service contract. The company had found that when it came to bookkeeping, forecasting and budgeting, Business Accounttz was a very comprehensive and empowering product and Thomas wanted to get the very best out of the Accounttz offering.

"Thanks to Accounttz, our accounting is now done with a minimum number of clicks. VAT is calculated with ease and suppliers and customer payments are managed more efficiently," stated Thomas.

"We have also found that the level of support we have received from Accounttz to be first rate. Both accounting and technical support have helped us substantially when we have changed bookkeepers and there are ample forums, webinars and training sessions that have assisted us in expanding our knowledge of how the product works."

"We are now truly getting the most out of the Accounttz package and wouldn't hesitate in recommending it to other small business owners, entrepreneurs and property professionals," he concluded.

About Accounttz

Accounttz is a UK-based company that specialises in accounting software for the home and business. With 25 years experience in developing award winning accounting solutions that are powerful and easy to use, Accounttz has a unique product portfolio that is driven by simplicity and speed.

Accounttz software can be downloaded online or run straight out of the box and is compatible with Mac, Linux and Windows computers.

For home users, Home Accounttz is ideal for managing household accounts and controlling personal finances in a straightforward way. The Business Accounttz range consists of basic, professional and enterprise varieties, suitable for effortlessly handling the accounts for businesses of all types and sizes.

The company offers frequent training services to help familiarise customers with the Accounttz software packages and is renowned for its outstanding customer support.

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